



CIN No.: U51217WB1949PTC017847

DEY'S MEDICAL STORES PRIVATE LIMITED

Ahmedabad - Bangalore - Chandigarh - Chennai - Cochin - Cuttack - Delhi - Faridabad - Guwahati
Jabalpur - Jaipur - Lucknow - Mumbai - Patna - Ranchi - Secunderabad - Varanasi

ISO CERTIFIED COMPANY

(9001:2015, 14001: 2015, 45001: 2018)

To

Shri Gautam Dey, Chairman,
Dey's Medical (U.P.) Pvt. Ltd.,
1B Deodar Street, 2nd Floor,
Kolkata - 700019.

Date:

Sub: Renewal of Business Support Agreement dated 01.04.2023 for a period of One year, i.e. from 01.04.2024 to 31.03.2025 with respect to Keo Karpin Hair Oil.

Dear Sir,

This is for your kind information that the Business Support Agreement dated 01.04.2023 between Dey's Medical Stores Pvt. Ltd. and Dey's Medical (U.P.) Pvt. Ltd. with respect to **Keo Karpin Hair Oil** has expired on 31.03.2024.

Upon mutual discussions and agreement, we are pleased to renew the said Agreement for a further period of **One Year i.e. from 01.04.2024 to 31.03.2025 (both days inclusive)** upon the same existing terms and conditions.

Further this is to confirm that in accordance to Clause 3 (c) of the above referred agreement, out of the total expenses incurred on Advertising and allied services on the brand Keo Karpin Hair Oil for the Financial Year 2024-2025, DM(UP)PL will bear 52% and DMSPL 48% of the total annual expenses.

This ratio is determined after mutual discussion and agreement between the parties as per the actual sales incurred in the previous Financial Year 2023-2024, the record of which has been duly shared with you.

Yours Sincerely,

Thanking you,

For **DEY'S MEDICAL STORES PVT. LTD.**

RANAJIT DEY
WHOLETIME DIRECTOR

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